



ADDISONTECH

WEB DESIGN - WEB MARKETING



addisontech.com

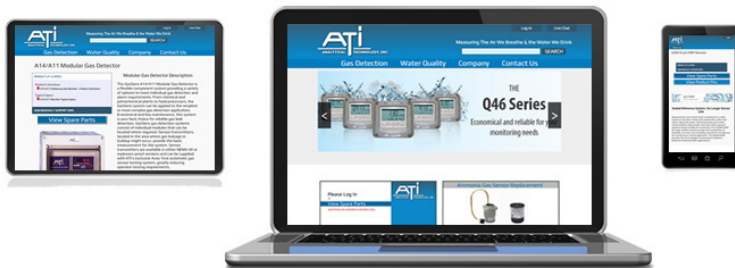
Analytical Technology, Inc.: Client Since 2011

Analytical Technology, Inc. is an international company specializing in design, manufacture, and distribution of analytical instruments based on electrochemical and optical sensors. They have been our client since 1st quarter of 2011.

Increasing visibility while decreasing cost by 40% over the last provider

Responsive Web Design

In 2015, ATI decided to update their website to meet new responsive standards set forth by Google. The new modern design used their existing branding and simply made it so their good standing in Google rankings would remain and continue to improve.



At a Glance

Client since 2011

B2B

Web Marketing

Website Design

Website Hosting

Earned sitelinks on Google

Website Social Media Mgmt.

Product Mgmt. Systems

Email Hosting

Email Filtering

**WHAT DO YOU
WANT TO ACHIEVE?**

610-327-3663



SEO & Social Media Marketing

ATI's search engine optimization and social media services originally began with the first website we designed for them. Their goal then and continues to be to rank high among search engines for primary keywords that correlate to their gas monitor and water quality monitor products.

Through the combination of website content management, blogging, social media management, and other tools, ATI has seen fantastic results during their time with Addison Tech

As of 2015, ATI has 52 keywords that cycle in and out of priority. Out of these phrases 59.6% rank on the front page of Google search results, and since January of the year the phrases have continued to move up in results a total of 42 positions.

